



Optimus Print Solutions Limited
Registered Office:
2nd Floor
Crusader House
145-157 St John Street
London EC1V 4PY

Registered in England no. 06813538
VAT Reg No. 947673964

Optimus Print Solutions Privacy Policy

This policy covers Optimus Print Solutions Limited including www.optimusprint.com and www.londonprintbrokers.com

At Optimus Print Solutions Limited we are dedicated to safeguarding and preserving your privacy when visiting our site or communicating electronically with us.

This Privacy Policy, together with our website terms of use, provides an explanation as to what happens to any personal data that you provide to us, or that we collect from you.

We do update this Policy from time to time so please do review this Policy regularly.

For the purpose of the Data Protection Act 1998 our data controller, registered with the Information Commissioner's Office, is Mrs Jill Laker.

Information We Collect

In operating our website we may collect and process the following data about you:

- i. Details of your visits to our website and the resources that you access, including, but not limited to, traffic data, location data, weblogs and other communication data.
- ii. Information that you provide by filling in forms on our website, such as when you registered for information or make a purchase.
- iii. Information provided to us when you communicate with us for any reason.

Information Gathering

On occasion, we may gather information about your computer for our services and to provide statistical information regarding the use of our website to our advertisers. Such information will not identify you personally; it is statistical data about our visitors and their use of our site. This statistical data does not identify any personal details whatsoever.

Our marketing team gathers information which is in the public domain, including business email addresses, for targeted marketing purposes. We only send marketing emails to organisations which we genuinely believe would benefit from our services. All marketing emails contain a clear opt-out link.

Use of Your Information

The information that we collect and store relating to you is primarily used to enable us to provide our services to you. In addition, we may use the information for the following purposes:

- i. To provide you with information requested from us, relating to our products or services. To provide information on other products which we feel may be of interest to you.
- ii. To meet our contractual commitments to you.

If you are an existing customer, we may contact you with information about goods and services similar to those which were the subject of a previous sale to you.

We will never use your data, or permit selected third parties to use your data, to provide you with information about unrelated goods and services. We will never sell your data.

If you do not want us to use your data you may withhold your consent to this by emailing your request to contact@optimusprint.com

Storing Your Personal Data

Data that is provided to us is stored on our secure computers. Details relating to any transactions entered into will also be stored securely.

The transmission of information via the internet is not completely secure and therefore we cannot guarantee the security of data sent to us electronically and transmission of such data is therefore entirely at your own risk.

Disclosing Your Information

We will never disclose your details to any third party except:

- i. Where we are legally required to disclose your information.
- ii. To assist fraud protection and minimise credit risk.

Third Party Links

You may find links to third party websites on our website. These websites should have their own privacy policies which you should check. We do not accept any

responsibility or liability for their policies whatsoever as we have no control over them.

Access To Information

The Data Protection Act 1998 gives you the right to access the information that we hold about you. Please note that any demand for access may be subject to payment of a fee of GBP10 which covers our costs in providing you with the information requested. Should you wish to receive details that we hold about you please contact us using the contact details below.

Contacting Us

We welcome any queries, comments or requests you may have regarding this Privacy Policy. Please do not hesitate to contact us by email at contact@optimusprint.com or by post at Optimus Print Solutions Limited, 90 Longacre, Covent Garden, London WC2E 9RZ.